

## Cain Brothers is pleased to announce

### Morgan Stanley Capital Partners has acquired Clarity Software Solutions, a portfolio company of North Bridge Growth Equity

January 31, 2019

Investment funds managed by Morgan Stanley Capital Partners (“MSCP”) have acquired Clarity Software solutions (“Clarity” or the “Company”), a portfolio company of North Bridge Growth Equity.

Headquartered in Madison, CT, and founded in 2007, Clarity is a data and technology driven provider of member communications solutions for health insurance payors, third party administrators, and dental insurance companies. The Company generates compliant and personalized digital member communications across the enrollment, claims and payment, and compliance functions of the payer communications spectrum. Clarity’s software addresses the complex process of member communications by collecting, consolidating and cleansing its customer’s data from multiple sources, reducing pain points for clients and improving member engagement.

Morgan Stanley Capital Partners is the middle-market focused private equity business of Morgan Stanley Investment Management. MSCP has invested capital across a broad spectrum of industries for over two decades and focuses on privately negotiated equity and equity-related investments in North America and seeks to create value in portfolio companies primarily through operational improvement.

Cain Brothers served as the exclusive financial advisor to Morgan Stanley Capital Partners.

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Morgan Stanley Capital Partners

Has acquired



A portfolio company of

NORTH BRIDGE  
growth equity

BUYSIDE M&A ADVISORY  
January 2019

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