

Cain Brothers is pleased to announce

Primary Health Medical Group has received an investment from Blue Cross of Idaho

April 9, 2019

Primary Health Medical Group (“Primary Health” or the “Company”) has received a minority investment from Blue Cross of Idaho Health Service, Inc (“Blue Cross of Idaho”).

Based in Boise, Idaho, Primary Health is a primary care medical group with 18 clinics and more than 100 providers seeing over 400,000 patient visits a year. The Company’s innovative clinics offer walk-in urgent care and appointment-based family medicine where providers can work together to address episodic and chronic care needs. The investment will support new clinic growth and expand resources for quality care programs. The strategic partnership will also further Blue Cross of Idaho’s commitment to bring more choice and greater access to high quality, affordable healthcare to Idaho.

Cain Brothers served as the exclusive financial advisor to Primary Health.

Blue Cross of Idaho, a not-for-profit mutual insurance company based in Meridian, Idaho, is a leader in delivering innovative health insurance products, services and information to more than 564,450 members. Blue Cross of Idaho is an independent licensee of the Blue Cross and Blue Shield Association.

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